

Digital Content Writer

Description

Key Responsibilities

- Write clear, engaging, and grammatically sound content for:
 - Blogs & Articles (Tech, Education, Media, Event Management)
 - Website Pages & Landing Pages
 - Product Descriptions & Service Portfolios
 - Social Media Captions & Ads
 - Email Campaigns & Newsletters
 - Video/Podcast Scripts (for internal media division)
- Optimize content for **SEO** using proper keyword research, headings, internal links, and metadata
- Coordinate with designers and developers to align visuals with copy
- Proofread and edit content using tools like Grammarly, Hemingway, or ChatGPT (basic knowledge okay)
- Follow content calendars and deadlines strictly
- Conduct topic research and competitor analysis using tools like **Ubersuggest / Semrush / Google Trends**

Responsibilities

Techfius is expanding its content team and seeking a **creative, detail-oriented Digital Content Writer** who can produce high-quality content across multiple industries including **IT, education, media, events, and digital marketing**.

You will be part of our **Content Desk team**, supporting blogs, web pages, product descriptions, ad copy, newsletters, scripts, and SEO content strategies.

Qualifications

- Bachelor's or Master's in:
 - English Literature
 - Journalism / Mass Communication
 - Marketing / Public Relations
- Excellent English writing, editing, and communication skills

Hiring organization

Tech-Fius Orbit Private Limited

Employment Type

Full-time, Contractor

Date posted

August 20, 2025

- Knowledge of AP/Chicago writing styles preferred

Job Benefits

- Creative writing with a clear and engaging voice
- Keyword optimization and SEO-friendly structuring
- Strong command over grammar, clarity, and formatting
- Google Docs, MS Word, Grammarly, and plagiarism tools
- Basic understanding of web layout, H1-H6 structure, and UX copy
- Familiarity with WordPress or CMS editors is a plus

? Bonus Skills (Preferred)

- Content repurposing for reels, infographics, and videos
- Copywriting for ads, CTAs, and branding
- Content scheduling via platforms like Buffer, Hootsuite, or Meta Creator Studio
- Basic image editing in Canva or Photoshop
- Understanding of AI writing tools and how to fact-check/edit them

Contacts

Why Join Techfius?

- Diverse content projects across multiple industries
- Opportunity to grow into Content Strategist / Editor / Branding roles
- Work directly with the Digital Marketing and UI/UX teams
- Flexible work mode, recognition, and content ownership
- Potential to lead publishing for desk.techfius.com and media.techfius.com

? How to Apply

Send:

- Resume (PDF)
- 2-3 writing samples (links or PDF)
- LinkedIn or personal blog (if available)

To: hr@techfius.com

Subject Line: Application – Digital Content Writer at Techfius